ORDER

Orders 103288 Order / Rev: Alt Order #: 06825828 Product Desc: NRCC IE 2012 Estimate: 2603 Flight Dates: 10/12/12 - 10/18/12 Primary AE: Amy McCreary Original Date / Rev: 06/21/12 / 10/02/12 Sales Office: **BLPHI** Order Type: **GENERAL** Sales Region: National Agency Name: National Media, Inc. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Ln. Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: NRCC-IE Demographic: A25-54 New Business Thru: Product Codes: PLI2 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID: Revenue Codes: POLITICAL/AGY, PISSUE, GEN Agency External ID:

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Order Share

KSNV

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Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/18/12	163	\$147,725.00	\$125,566.25	October 2012	163	\$147,725.00	\$125,566.25	0.00
					Totals	163	\$147,725.00	\$125,566.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Amy McCreary		-	Start Of Order - End Of Order	100%	

\$147,725.00

\$15,970.27

Total

Market	100%	\$300 0E6 76
	10070	\$399,256.76
Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0,00
KLAS	22%	\$87,836,49
KLVX	0%	\$0.00
KSNV-	. 0%	\$0,00
KTNV	15%	\$59,888.51
KTUD	0%	\$0.00
KVVU	22%	\$87,836.49
KVWB	0%	\$0.00
LV1	0%	\$0.00

Share

37%

4%

Lr	 Start	End	Inventory Code		Start/End T	īme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	10/12/12 Wwagni		M-F 5-6a WakeUr M-F 5-6a WakeU		5-6a	F	:30	2	\$400.002	0.00 NM	2	\$800.00
\	t Date	End Date 10/14/12	Weekdays F	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00						

KSNV

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Order / Rev: Alt Order #:

103288

06825828

Advertiser:

NRCC-IE

Product Desc: NRCC IE 2012

Estimate:

2603

Flight Dates: 10/12/12 - 10/18/12 Ch l n Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 10/12/12 10/12/12 M-F 5-6a WakeUp w/WaQM 30 \$400.002 0.00 NM \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ---F--\$400.00 0.00 KSNV 10/15/12 10/15/12 M-F 5-6a WakeUp w/WaQM 5-6a M-----:30 \$400.002 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date <u>Weekdays</u> Spots/Week Rating Rate Week: 10/15/12 10/21/12 M----\$400.00 0.00 E 3 KSNV 10/16/12 10/16/12 M-F 5-6a WakeUp w/Wa@M 5-6a :30 -T----2 \$400.002 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 End Date Start Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/15/12 10/21/12 -T----\$400.00 0.00 KSNV 10/17/12 10/17/12 M-F 5-6a WakeUp w/Wa@M 5-6a --W---:30 \$400.002 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 --W----\$400,00 0.00 E 5 KSNV 10/18/12 10/18/12 M-F 5-6a WakeUp w/Wa@M 5-6a ---T---:30 \$400.002 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---T---\$400.00 0.00 KSNV 10/12/12 10/12/12 M-F 6-7a WakeUp w/Wa@M 6-7a ---F--:30 \$725.001 0.00 NM \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----F--\$725.00 0.00 KSNV 10/15/12 10/15/12 M-F 6-7a WakeUp w/WaQM M-----:30 \$725.001 2 0.00 NM \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$725.00 0.00 E 8 KSNV 10/16/12 10/16/12 M-F 6-7a WakeUp w/WaQM 6-7a -T----:30 \$725.001 0.00 NM \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -T----\$725.00 0.00 E 9 KSNV 10/17/12 10/17/12 M-F 6-7a WakeUp w/WaQM :30 \$725.001 0.00 NM \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date Weekdays | Spots/Week Rate Rating Week: 10/15/12 10/21/12 --W----\$725.00 E10 KSNV 10/18/12 10/18/12 M-F 6-7a WakeUp w/Wa@M 6-7a :30 \$725.001 0.00 NM \$1,450,00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---T---\$725.00 0.00 E 11 KSNV 10/12/12 10/12/12 **Today Show** CM 658a-9am ----E--:30 \$900.001 0.00 NM \$3,600.00 Today Show **TODAY SHW** Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----F--\$900.00 0.00 E 12 KSNV 10/15/12 10/15/12 **Today Show** CM 658a-9am M----:30 \$900.001 0.00 NM \$3,600.00 Today Show TODAY SHW Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$900.00 0.00 E 13 KSNV 10/16/12 10/16/12 CM 658a-9am :30 \$900.001 0.00 NM \$3,600.00

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Order / Rev: Alt Order #:

Flight Dates:

103288

06825828 10/12/12 - 10/18/12 Advertiser:

Estimate;

NRCC-IE

Product Desc: NRCC IE 2012

2603

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			Today Show Today Show									
TODAY		C-4 D-4-	1841		- .							
<u>ای د</u> /Week: 10	rt <u>Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u> -T	Spots/Week		<u>Rating</u> 0.00						
E14 KSNV		12 10/17/12	Today Show Today Show	СМ	658a-9am	W	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY <u>Sta</u> Week: 10/	ırt Date	End Date 10/21/12	Weekdays w	Spots/Week	· . —	Rating 0.00						
E 15 KSNV				CM	658a-9am	T	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY	SHW		Today Show					,	4 333,337	0.00 1411	7	Ψ0,000.00
	rt Date	End Date	Weekdays	Spots/Week	<u>R</u> ate	Rating			•			
Week: 10/		10/21/12	T	4		0.00	,					
E 16 KSNV NW3 A ⁻			News 3 Sunrise - News 3 Sunrise		6a-7a	~S-	:30	2	\$375.001	0.00 NM	2	\$750.00
	rt Date	End Date	<u>Wee</u> kdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	S-	2		0.00						
E 17 KSNV	10/13/1	12 10/13/12	Saturday Today Saturday Today	CM	7a-9am	S-	:30	4	\$625.001	0.00 NM	4	\$2,500.00
SATUR	DAY TO	DAY	Catalday Today									
<u>Sta</u> Week: 10/	rt Date	End Date 10/14/12	<u>Weekdays</u>	Spots/Week	Rate	Rating						
E 18 KSNV			News 3 Sunrise -	SUNDAM	\$625.00 6a-7a	0.00	:30	2	\$375.001	0.00 NMi	2 .	\$750.00
Allaio Ci	INDO M	///ND	News 3 Sunrise	SUNDAY				-	Ψο, ο.οο ι	O.OO TAIN	۷.	. 4750,00
NW3-Sl Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	******	10/14/12	S	2		0.00						
E 19 KSNV SUN TO		2 10/14/12	Sunday Today Sunday Today	СМ	7a-8am	S	:30	2	\$500,002	0.00 NM	2	\$1,000.00
<u>Star</u> Week: 10/0	rt <u>Date</u> 08/12	<u>End Date</u> 10/14/12	Weekdays S	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
E 20 KSNV TODAY		2 10/12/12	M-F Today Show M-F Today Show		9-10a	F	:30	2	\$425.001	0.00 NM	2	\$850,00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	F	2	\$425.00	0.00						
EZT KSNV	10/15/1	2 10/15/12	M-F Today Show M-F Today Show		9-10a	M	:30	2	\$425.001	0.00 NM	2	\$850.00
TODAY												
<u>Star</u> Week: 10/1	<u>t Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00				J		
			M-F Today Show	II 3rd HCM	9-10a	-T	:30	2	\$425.001	0.00 NM	2	\$850.00
TODAY	SHW2		M-F Today Show	Ш								
_	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/1		10/21/12	-T	2	\$425.00	0.00						
E 23 KSNV	10/17/1	2 10/17/12	M-F Today Show M-F Today Show		9-10a	W	:30	2	\$425.001	0.00 NM	2	\$850.00
TODAY				_								
<u>Star</u> Week: 10/1	<u>t Date</u> 5/12	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00				f		
			M-F Today Show	II3rd H®M	9-10a	T	:30	2	\$425.001	0.00 NM	2	\$850.00
TODAY	SHW2		M-F Today Show	11								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				ľ		
Week: 10/1 E 25 KSNV		10/21/12 2 10/12/12		CM 2	\$425.00 10am-11am	0.00	:30	2	\$325.001	0.00 NM	2	ቀድደስ ሳሳ
						•	,00	_	φυ <u>ευίου</u>	0.00 NM	2	\$650,00

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Order / Rev:

103288

Adv

Advertiser

NRCC-IE

Alt Order #: Flight Dates:

06825828

10/12/12 - 10/18/12

Product Desc: Estimate: NRCC IE 2012

2603

KSNV

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F Today Show Today 4th Hour	V III 4th H						_		
TODAY	SHW3		, , , , , , , , , , , , , , , , , , , ,									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/		10/14/12	F	2	•	0.00	_,					
E 26 KSNV	10/15/1	12 10/15/12	M-F Today Show Today 4th Hour	VIII 4th ISM	10am-11am	M	:30	2	\$325.001	0.00 NM	.2	\$650.00
TODAY	SHW3		roday 401110ui									
<u>Sta</u>	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	M	2	\$325.00	0.00						
E 27 KSNV	10/16/1	12 10/16/12	M-F Today Show	vIII4th BM	10am-11am	-T	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY	SHW3		Today 4th Hour									
	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating			***			
Week: 10/	15/12	10/21/12	-T	2		0.00						
E 28 KSNV	10/17/1	2 10/17/12	M-F Today Show	/ III 4th BM	10am-11am	W	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY	CLEAR		Today 4th Hour									
TODAY	rt Date	End Date	<u>Wee</u> kdays	Spoto AMook	Doto	Detine						
Week: 10/		10/21/12	W	Spots/Week 2	<u>Rate</u> \$325.00	<u>Rating</u> 0.00						
E 29 KSNV			M-F Today Show		10am-11am	T	:30	2	\$325,001	0.00 NM	2	\$650,00
			Today 4th Hour			·	100	_	Ψ020.001	0.00 14141	_	ψ000,00
TODAY												
<u>Sta</u> Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
E 30 KSNV				CM	\$325.00	0.00	.20	2	#205.004	0.00 1114		4050.00
LOS ROITV	10/12/1	2 10/12/12	Rachael Ray	Civi	11am-12pm	F	:30	. 2	\$325.001	0.00 NM	. 2	\$650.00
RACHA	EL RAY											
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/14/12	F	2	\$325.00	0.00			5			
E31 KSNV	10/15/1	2 10/15/12	Rachael Ray	CM	11am-12pm	M	:30	2	\$325.001	0.00 NM	2	\$650.00
RACHA	EL RAY		Rachael Ray									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	M	2	\$325.00	0.00						
E32 KSNV	10/16/1	2 10/16/12	,	СМ	11am-12pm	-T	;30	2	\$325.001	0.00 NM	2	\$650.00
RACHA	EI RAV		Rachael Ray									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	-T	2	\$325.00	0.00						
E33 KSNV	10/17/1	2 10/17/12	Rachael Ray	·CM	11am-12pm	W	:30	2	\$325.001	0.00 NM	2	\$650.00
magua	EL DAY		Rachael Ray									
RACHA Sta	rt Date	End Date	<u>Wee</u> kdays	Spots/Week	Poto	Dating						
Week: 10/		10/21/12	W	<u>apois/vyeek</u> 2	<u>Rate</u> \$325.00	Rating 0.00						
***************************************			Rachael Ray	CM	11am-12pm	T	:30	2	\$325,001	0.00 NM	2	\$650.00
			Rachael Ray		. ,			_	******	0.00 11111	_	Ψ000.00
RACHA												
<u>Sta</u> Week: 10/	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 35 KSNV			The Agenda 1230		1230-1p	F	:30	1	\$325.001	0.00 NM	1	ቀኃጋር ለለ
_ 00		_ ,,,,,,,,	The Agenda 123		1200-1p	'	.50	'	φ323.00 (U.UU INIVI	ı	\$325.00
NEWS 3	AT NO	ON	•									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/0		10/14/12	The Asserts 400/	1	\$325.00	0.00						
E SO KSNV	10/15/1	z 10/15/12	The Agenda 1230 The Agenda 123	•	1230-1p	M	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS 3	AT NO	ON	o Agorida 120	opin]		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	М	1	\$325.00	0.00						
E 37 KSNV	10/16/1	2 10/16/12		СМ	1230-1p	-T	:30	1	\$325.001	0.00 NM	1	\$325.00

Print Date: 10/02/12 19:16:40 Page 5 of 9

KSNV

Order / Rev:

Flight Dates:

103288

Advertiser:

NRCC-IE

06825828 Alt Order #:

10/12/12 - 10/18/12

Product Desc:

NRCC IE 2012

Estimate: 2603

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount The Agenda 1230pm The Agenda 1230pm **NEWS 3 AT NOON** End Date Start Date <u>Weekdays</u> Spots/Week Rating Rate Week: 10/15/12 10/21/12 \$325.00 0.00 E 38 KSNV 10/17/12 10/17/12 The Agenda 1230pm CM 1230-1p --W----:30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Start Date **End Date Weekdays** Spots/Week Rate Rating 10/21/12 Week: 10/15/12 -------\$325.00 0.00 E 39 KSNV 10/18/12 10/18/12 The Agenda 1230pm CM 1230-1p ---T---:30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** End Date Weekdays Spots/Week Start Date Rate Rating Week: 10/15/12 10/21/12 ---T---\$325.00 0.00 E 40 KSNV 10/13/12 10/13/12 News 3 Today - SATURIM 9am-930am ----5-:30 \$500.001 0.00 NM \$500.00 News 3 Today - SAT NEWS3 TDY-WKND Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----S-0.00 \$500.00 E 41 KSNV 10/14/12 10/14/12 News 3 Today Wknd 9a-930am ----S :30 \$500.001 0.00 NM \$500.00 News 3 Today **NEWS3 TDY-WKND** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 \$500.00 E 42 KSNV 10/14/12 10/14/12 Chris Matthews 9:30AM 6M ----S 0.00 NM 9:30a-10a :30 \$500.002 \$500.00 Chris Matthews SUN 9:30am CHRIS MATTHEWS Start Date End Date Weekdays Version Spots/Week Rate Rating ----s 10/14/12 Week: 10/08/12 \$500.00 0.00 E 43 KSNV 10/12/12 10/12/12 Dr. Phil CM ----F---3-4p .30 \$450.001 0.00 NM 2 \$900.00 Dr Phil DR. PHIL Start Date **End Date** Weekdays 1 1 2 Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$450.00 0.00E 44 KSNV 10/15/12 10/15/12 Dr. Phil CM 3-4p M----:30 \$450.001 0.00 NM 2 \$900.00 Dr Phil DR. PHIL End Date Start Date Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 \$450,00 0:00 E 45 KSNV 10/16/12 10/16/12 Dr. Phil CM 3-4p -T----:30 \$450.001 0.00 NM \$900.00 Dr Phil DR. PHIL Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$450.00 0.00 E 46 KSNV 10/17/12 10/17/12 Dr. Phil CM 3-4p --W----:30 2 \$450.001 0.00 NM 2 \$900.00 DR. PHIL Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/15/12 10/21/12 ---W-----\$450.00 0.00 E 47 KSNV 10/18/12 10/18/12 Dr. Phil CM 3-4p ---T---:30 \$450.001 0.00 NM \$900.00 Dr Phil DR. PHIL Start Date **End Date** Weekdays 1 Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---T---\$450.00 0.00 E 48 KSNV 10/12/12 10/12/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm ---F--:30 \$725.001 0.00 NM \$725.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date Spots/Week End Date **Weekdays** Rating Rate ----F--Week: 10/08/12 10/14/12 \$725.00 0.00 E 49 KSNV 10/15/12 10/15/12 CM 4-5pm .30 \$725.001 0.00 NM M----\$725.00

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Order / Rev: Alt Order #: 103288

06825828

Advertiser:

NRCC-IE

Product Desc:

NRCC IE 2012

KSNV

Flight Dates:

10/12/12 - 10/18/12

Estimate: 2603

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			NEWS 3 at 4 (1 4PM NEWS (1 h		(4:30 PM-5:	·OO DMI)						
NEWS	3		41 M M M M M M M M M M M M M M M M M M M	oui,	(M.OO M C.	.00 F Wiy				_		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/		10/21/12	M	1	Ψ. 20,00	0.00					_	
E 50 KSNV	10/16/1	2 10/16/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:30 PM-5:	-T	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS	3		4F 191 19E 99O (1 11	oury	(4,50 F MF5.	.00 FW)						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	-T	1	\$725.00	0.00						
E 51 KSNV	10/17/1	2 10/17/12	NEWS 3 at 4 (1		4-5pm	W	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS	3		4PM NEWS (1 h	our)	(4:30 PM-5:	.00 PIVI)				ŀ		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					-	
Week: 10/		10/21/12	W	1	\$725.00	0.00						
E 52 KSNV	10/18/1	2 10/18/12	NEWS 3 at 4 (1	•	4-5pm	T	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS	2		4PM NEWS (1 h	our)	(4:30 PM-5:	:00 PM)						
	ਹ nt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	T	1	\$725.00	0.00						
E 53 KSNV	10/12/1		M-F Early News	СМ	5-630p	F	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
			M-F Early News		•							
NEWS		Cad Data	Marakalana	On ata Malmate	Dete	D-4						
<u>Sta</u> Week: 10/	<u>irt Date</u> /08/12	End Date 10/14/12	<u>Weekdays</u> F	Spots/Week 3	<u>Rate</u> \$1,200.00	Rating 0.00						
E 54 KSNV				CM	5-630p	M	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
			M-F Early News				,	-	Ψ1 <u>μ</u> σσ.σσ.			Ψο,οοο,οο
NEWS												
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week		Rating						
Week: 10/ E 55 KSNV		10/21/12 2 10/16/12		CM	\$1,200.00 5-630p	0.00 -T	:30	3	£4 200 001	0 00 NM	3	മാ ഒഡ ഡ
E 00 NOINV	TOT TOT I	£ 10/10/12	M-F Early News	Civi	5-690b	-1	.ou	v	\$1,200.001	0.00 NM	J	\$3,600.00
NEWS	3		•									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/		10/21/12	MA E Forty Nove		\$1,200.00	0.00			*1 222 224	- 22 1114		** 222.00
F 20 MOINV	10/17/17	2 10/17/12	M-F Early News M-F Early News	CM	5-630p	W	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
NEWS	3		N-1 Lany none									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/		10/21/12	W		\$1,200.00	0,00			 			
E 57 KSNV	10/18/1:	2 10/18/12	M-F Early News	CM	5-630p	T	;30	3	\$1,200.001	0.00 NM	3	\$3,600.00
NEWS:	3		M-F Early News									
	ırt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	T		\$1,200.00	0.00						
E 58 KSNV	10/12/1	2 10/12/12		CM	630-7P	F	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
JEOPA	DDV		M-F Jeopardy									
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/14/12	F		\$1,300.00	0.00						
			M-F Jeopardy	CM	630-7P	M	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
:=054			M-F Jeopardy									•
JEOPA		F Data	14/ h-d-1/-	Ct- Alinak	Data	D-4ba a						
Sta Week: 10/	rt Date /15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00				I		
E 60 KSNV						p / SUN-T	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
L 00 112.1.	10,15,	_ 10,10,	Jeopardy in Prim		IVI CATO	37 33.1	,00		Ψίμουσίου,	0.00		ψ1,000.00
JEOPAI			, .									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/		10/21/12	-T		\$1,300.00	0.00	.30	1	*4.200.004		4	ቀ4 የላለ ለለ
E 61 KSNV	10/17/17	2 10/17/12		СМ	630-7P	W	:30	I	\$1,300.001	0.00 NM	1	\$1,300.00

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Order / Rev:

103288

Advertiser:

NRCC-IE

Alt Order #:

06825828

Product Desc:

NRCC IE 2012

Flight Dates:

10/12/12 - 10/18/12

Estimate:

2603

Ln Ch Start **Inventory Code** Break Start/End Time End Davs Len Spots Rate Pri Rtg Type Spots Amount M-F Jeopardy M-F Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 ---W----\$1,300.00 0.00 E 62 KSNV 10/18/12 10/18/12 M-F Jeopardy CM 630-7P ---T---:30 \$1,300,001 0.00 NM \$1,300,00 1 M-F Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/21/12 Week: 10/15/12 ---T---\$1,300.00 0.00 E 63 KSNV 10/12/12 10/12/12 M-F Wheel CM 7-730pm ----F--:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----F--\$1,300.00 0.00 E 64 KSNV 10/15/12 10/15/12 M-F Wheel CM 7-730pm :30 1 \$1,300.001 0.00 NM M----\$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date End Date Rating Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 M----\$1,300.00 0.00 E 65 KSNV 10/16/12 10/16/12 Wheel of Fortune in PRIMM M-SA 8-11p / SUN-T-----:30 1 \$1,300,001 0.00 NM \$1,300.00 Wheel in Prime WHEEL-FORTNE Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 10/15/12 10/21/12 -T----1 \$1,300.00 0.00 E 66 KSNV 10/17/12 10/17/12 M-F Wheel CM 7-730pm ------:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 --W----\$1,300.00 0.00 1 E 67 KSNV 10/18/12 10/18/12 M-F Wheel CM 7-730pm ---T---:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---T---\$1,300.00 0.00 E 68 KSNV 10/13/12 10/13/12 Vegas Inc. CM 6:30-8pm ----S-:30 \$425.001 0.00 NM \$425.00 Vegas Inc. NEWS 3 Spots/Week Start Date End Date Weekdays Rating <u>Rate</u> Week: 10/08/12 10/14/12 \$425.00 0.00E 69 KSNV 10/13/12 10/13/12 630-730pm Weekend Jeopardy/WheeM :30 \$525,001 0.00 NM 2 \$1,050.00 WKND Jeop/Wheel JEOP/WHEEL Start Date **End Date Weekdays** Spots/Week Rate Rating 10/14/12 Week: 10/08/12 ---S-\$525.00 0.00 E 70 KSNV 10/15/12 10/15/12 Mon PR 8-10p CM 8-10pm M-----:30 1 \$4,000,001 0.00 NM \$4,000.00 Monday Prime 8-10pm THE VOICE Start Date Spots/Week **End Date** Weekdays Rating Rate Week: 10/15/12 10/21/12 M----\$4,000.00 0.00 E71 KSNV 10/17/12 10/17/12 Wed PR 9-10p \$3,000.00 CM 9-10pm --W---:30 1 \$3,000,002 0.00 NM Wednesday Prime 9-10pm L&O:SVU Start Date End Date <u>Weekdays</u> Spots/Week Rating Rate 10/21/12 --W----1 \$3,000.00 Week: 10/15/12 0.00 Wed PR 10-11p E72 KSNV 10/17/12 10/17/12 CM --W----10-11pm ·30 1 \$3,200.001 0.00 NM \$3,200.00 Wednesday Prime 10-11pm CHICAGO FIRE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 1 \$3,200.00 0.00E 73 KSNV 10/12/12 10/12/12 CM 8-9pm ----F--:30 1 \$1,700.002 0.00 NM \$1,700.00

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Order / Revi

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Advertiser:

NRCC-IE NRCC IE 2012

Alt Order #: Flight Dates:

10/12/12 - 10/18/12

Product Desc:

2603

Estimate: Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Fri PR 8-9p Friday Prime 8-9pm WHO ARE YOU? Start Date End Date Weekdays . Spots/Week Rating Rate Week: 10/08/12 10/14/12 ---F--1 \$1,700.00 0.00 E74 KSNV 10/12/12 10/12/12 Fri PR 9-10p CM 9-10pm _____ :30 1 \$3,000.001 0.00 NM \$3,000.00 Friday Prime 9-10pm GRIMM-NBC Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/08/12 10/14/12 ---F--1 \$3,000.00 0.00 E 75 KSNV 10/13/12 10/13/12 Sat PR 9-10p CM 9-10pm ----S-:30 \$800,003 0.00 NM 1 \$800.00 Saturday Prime 9-10pm PRIME-SAT-NBC Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -----5-\$800,00 0.00 E 76 KSNV 10/13/12 10/13/12 Sat PR 10-11p CM 10-11pm ----5-:30 1 \$1,200.003 0.00 NM \$1,200.00 Saturday Prime 10-11pm L&O SVU-SA-NBC Weekdays Start Date End Date Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----5-\$1,200.00 0.00 E 77 KSNV 10/14/12 10/14/12 NFL Pre-Game / FNA CM 1p-530pm ----S :30 1 \$2,500.001 0.00 NM \$2,500,00 NFL Pre-Game FTBL NITE AMR Start Date End Date <u>Weekdays</u> Spots/Week Rating Rate Week: 10/08/12 10/14/12 \$2,500.00 0.00 E 78 KSNV 10/14/12 10/14/12 NFL Football CM 1P-9PM :30 ----5 2\$10,000.001 0.00 NM \$20,000.00 NFL Football NBC SUN-FTBL Start Date **End Date** <u>Weekdays</u> Spots/Week Rating Rate Week: 10/08/12 10/14/12 ----S 2\$10,000.00 0.00 E 79 KSNV 10/14/12 10/14/12 News 3 Live in Prime CM 7-10pm .30 ----S 2 \$1,600.002 0.00 NM \$3,200.00 News 3 in Prime **NWS3 LVE-PRIME** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----5 2 \$1,600.00 0.00 M-F News 3 at Eleven E 80 KSNV 10/12/12 10/12/12 CM 11pm-1135pm ----E--:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 10/08/12 10/14/12 ---F--\$1,200.00 0.00 E81 KSNV 10/15/12 10/15/12 M-F News 3 at Eleven CM 11pm-1135pm M-----:30 1 \$1,200,001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11 Weekdays** Start Date End Date Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$1,200.00 0.00 E 82 KSNV 10/16/12 10/16/12 M-F News 3 at Eleven 11pm-1135pm :30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$1,200.00 0.00E 83 KSNV 10/17/12 10/17/12 M-F News 3 at Eleven CM 11pm-1135pm --W----:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating 10/21/12 Week: 10/15/12 --W----\$1,200.00 0.00 E 84 KSNV 10/18/12 10/18/12 M-F News 3 at Eleven CM 11pm-1135pm :30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/15/12 10/21/12 --T---\$1,200.00 0.00 E 85 KSNV 10/13/12 10/13/12 CM 11pm-1135pm ----S-:30 2 \$1,100.001 0.00 NM \$2,200.00

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Order / Rev:

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Advertiser:

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Alt Order #:

06825828

Product Desc:

NRCC IE 2012

Flight Dates:

10/12/12 - 10/18/12

Estimate:

2603

Break Start/End Time Ln Ch Start End **Inventory Code** Days Len Spots Rate Pri Rtg Type Spots Amount Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven WKD2 NWS-AT 11 End Date Weekdays Spots/Week Rating Start Date Rate Week: 10/08/12 10/14/12 ----5-2 \$1,100.00 0.00 E 86 KSNV 10/12/12 10/12/12 The Tonight Show CM 1135p-1237a ----F--:30 \$500.001 0.00 NM 2 \$1,000.00 Tonight Show TONITE SHW Start Date End Date Spots/Week Weekdays Rate Rating Week: 10/08/12 10/14/12 ----F--\$500.00 0.00 E 87 KSNV 10/15/12 10/15/12 The Tonight Show CM 1135p-1237a M----:30 \$500.001 0.00 NM \$1,000.00 Tonight Show **TONITE SHW** Weekdays Spots/Week Start Date End Date Rating Rate Week: 10/15/12 10/21/12 \$500.00 0.00 E 88 KSNV 10/16/12 10/16/12 The Tonight Show :30 CM 1135p-1237a \$500.001 0.00 NM 2 \$1,000.00 Tonight Show **TONITE SHW** End Date Weekdays Spots/Week Rating Start Date Rate ~T~~~~ Week: 10/15/12 10/21/12 \$500.00 0.00 E 89 KSNV 10/17/12 10/17/12 The Tonight Show CM 1135p-1237a --W----:30 \$500.001 0.00 NM \$1,000.00 **Tonight Show** TONITE SHW Start Date Spots/Week Rating End Date **Weekdays** <u>Rate</u> 10/21/12 --W----0.00 Week; 10/15/12 \$500.00 E 90 KSNV 10/18/12 10/18/12 The Tonight Show CM 1135p-1237a :30 \$500.001 0.00 NM \$1,000.00 2 ---T---Tonight Show **TONITE SHW End Date** Weekdays Spots/Week Rating Start Date Rate ---T---10/21/12 \$500.00 0.00 Week: 10/15/12 E 91 KSNV 10/13/12 10/13/12 Saturday Night Live 1130pm-1:02am ----S-CM :30 2 \$1,400.001 0.00 NM \$2,800.00 Saturday Night Live SAT NITE LIVE Start Date **End Date** Weekdays Spots/Week Rate Rating 10/14/12 Week: 10/08/12 ----5-2 \$1,400.00 0.00 E 92 KSNV 10/14/12 10/14/12 Sports Night in Las VegaGM Sun 1135p-1200a -----S :30 \$400.001 0.00 NM \$400.00 Sports Night in Las Vegas SPORT NT-L VGS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----S \$400.00 0.00 Totals \$147,725.00